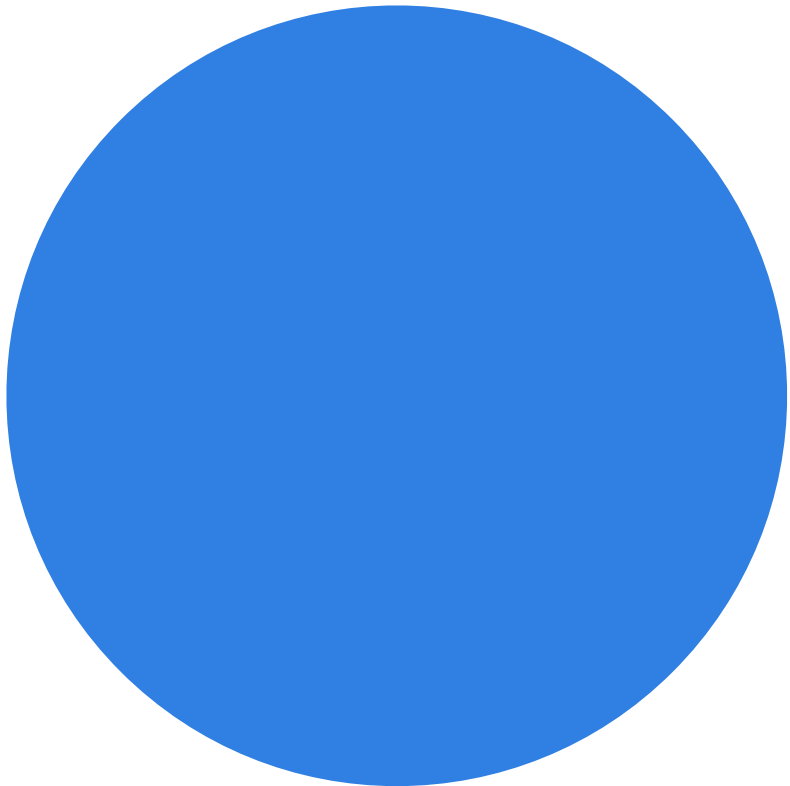


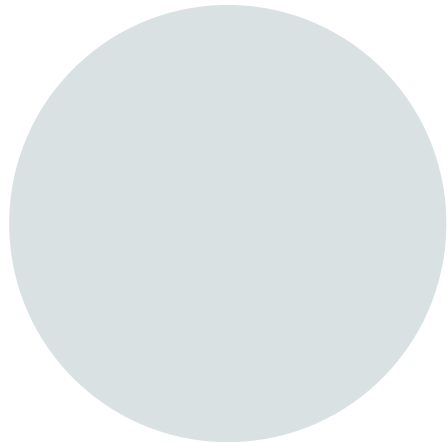
# Color Palette

It takes less than a second for most users to form a first impression about your website. The right color scheme has the ability to heavily influence this perception and is crucial in creating a cohesive brand experience.

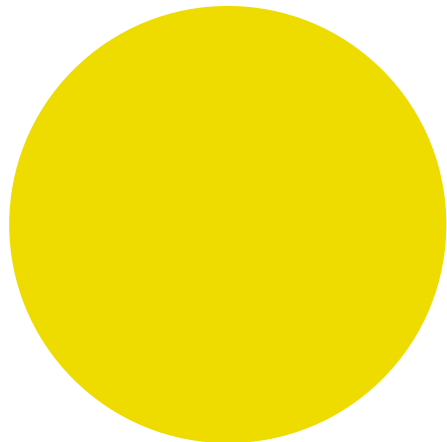
## PRIMARY



Anchore Blue  
#307FE2  
Pantone 2727C

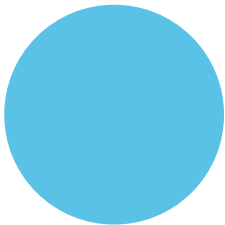


Geyser  
#D9E1E2  
Pantone 7541C

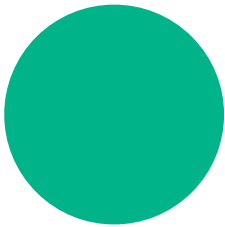


Turbo  
#EEDC00  
Pantone 3965C

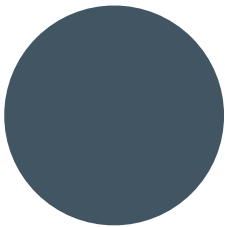
## SECONDARY



Aquamarine Blue  
#5BC2E7  
Pantone 2985C



Deep Sea  
#00B388  
Pantone 339C



Navy  
#425563  
Pantone 7546C